

# Coffee Break: How 3.0 Are You?

December 18, 2014

## Presented By

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**Treasury  
Strategies.**

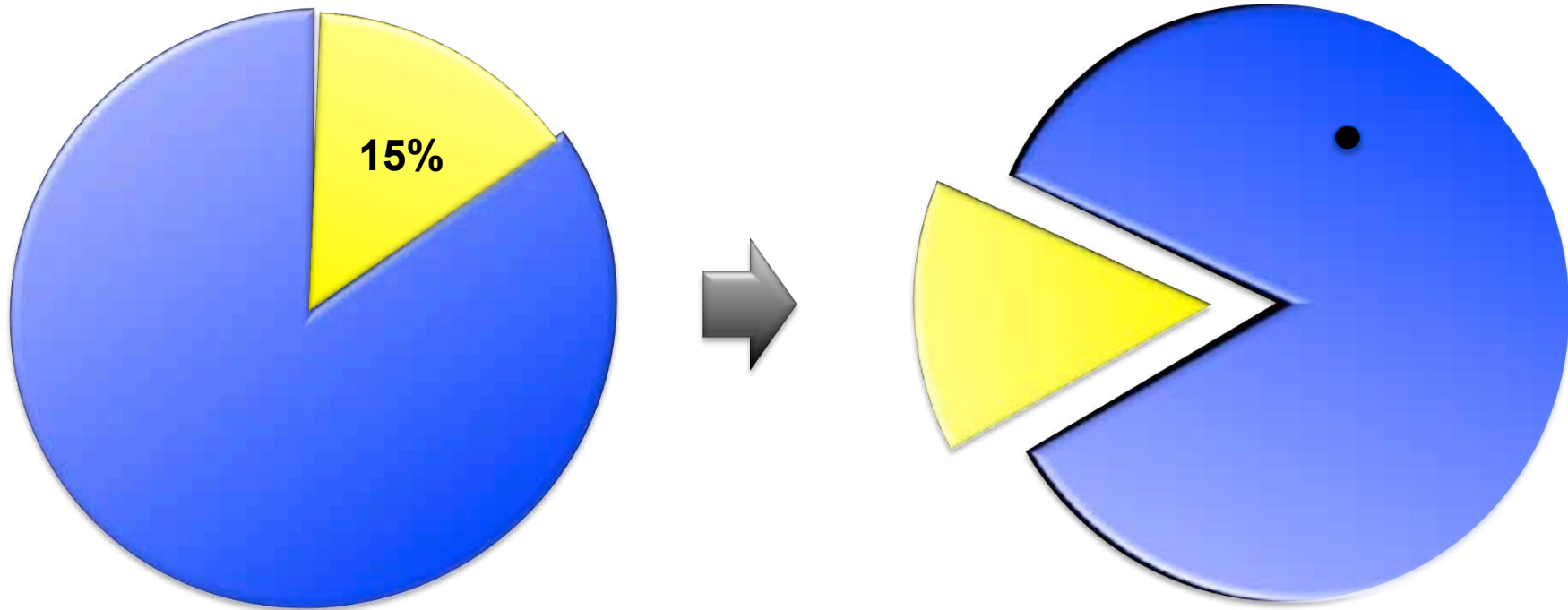
The Power of Experience®



## Bank Share Threatened



***The \$1.8B companies spend on managing payments and liquidity is transforming, and banks risk losing their share.***





# Defining the Treasury 3.0 World



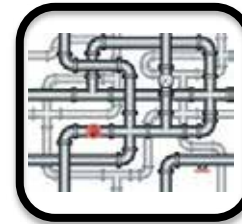
**Architect**



**Builder**



**Plumber**



**Creative Extensions to Current**

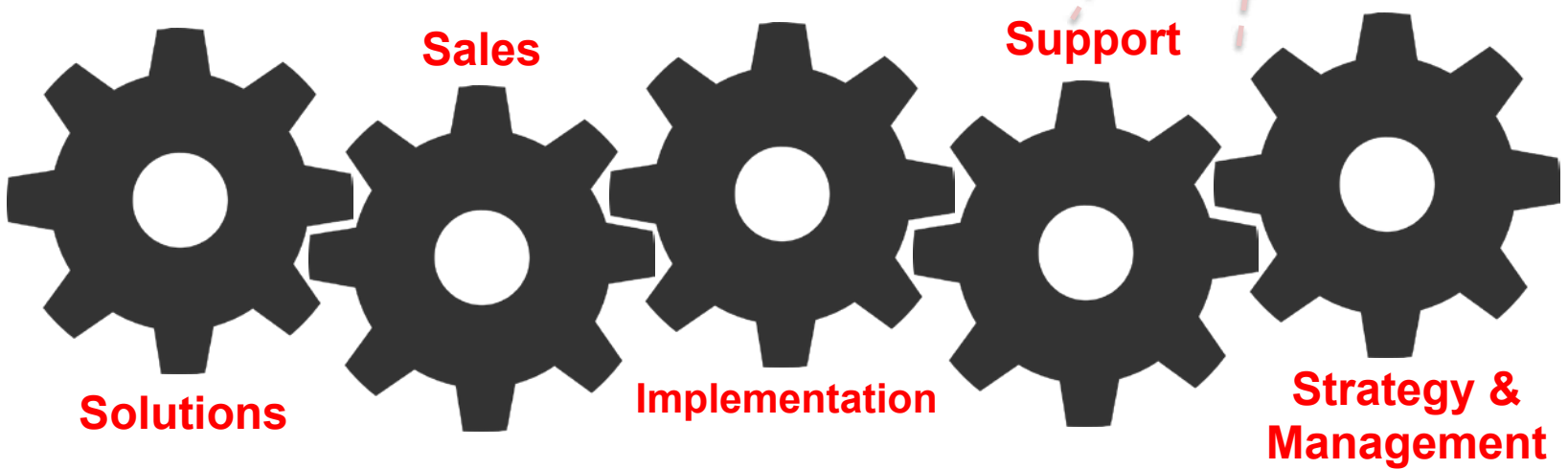
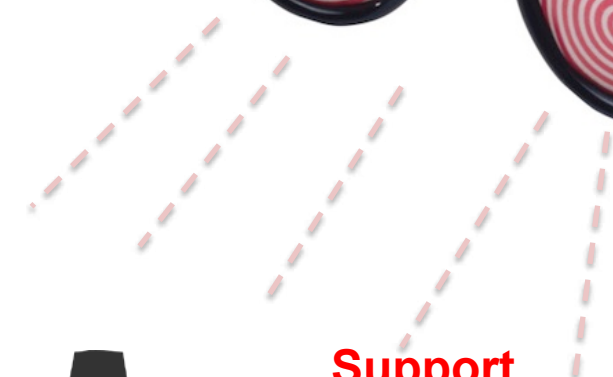


**Transformation**



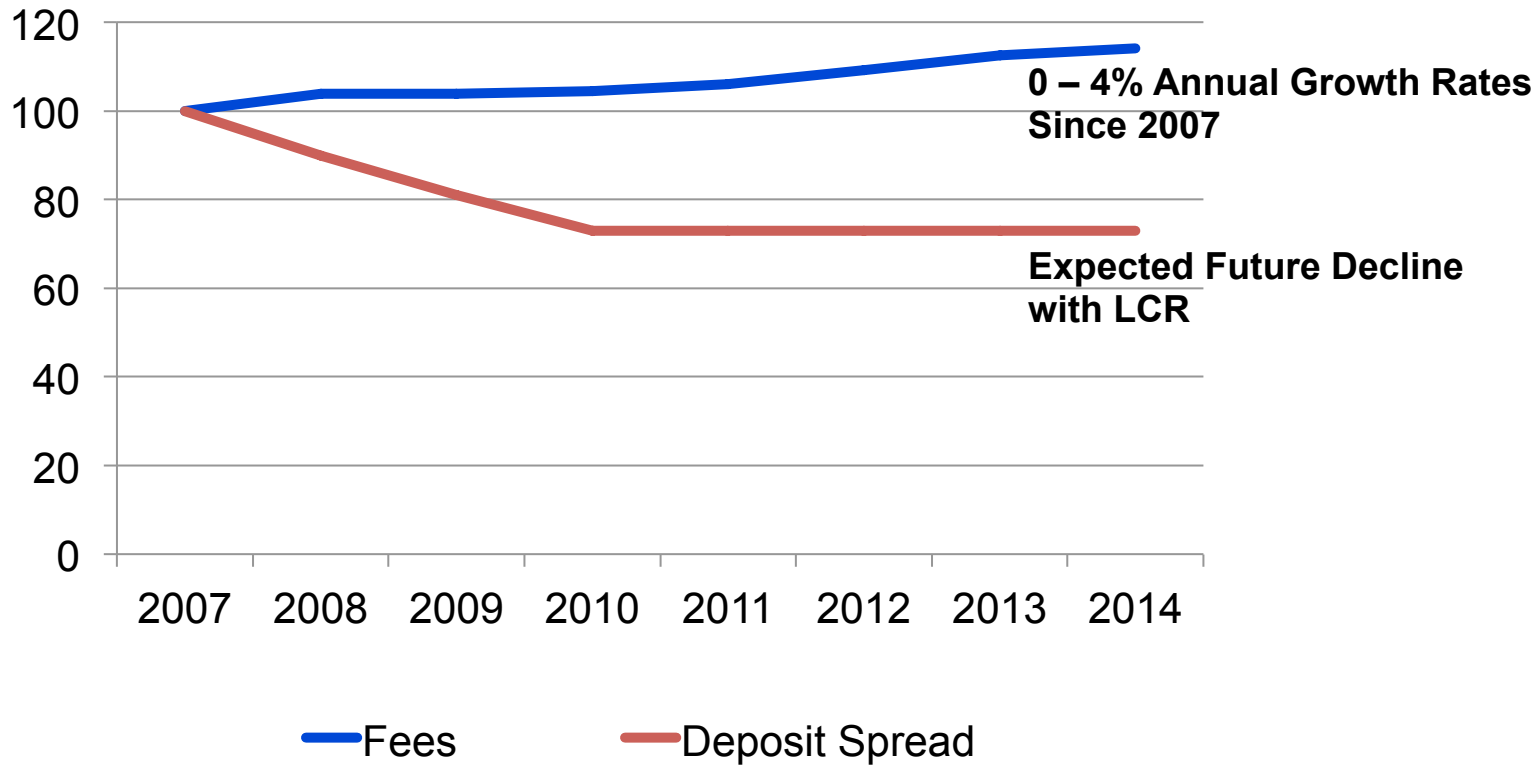


# How 3.0 Are You?



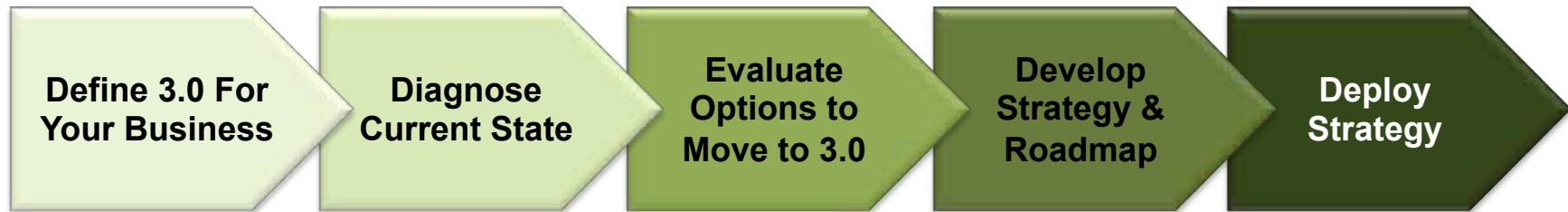


## Normalized Industry Growth





***We can help you transform your business  
to Treasury 3.0<sup>®</sup>***





## Contact Us!



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Our strategic advice and pragmatic solutions improve bottom line performance. Clients benefit from our 360° view of the treasury market, deep relationships, and proprietary analytic frameworks that transform data into strategic insights.

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- Global Banks
- Regional Banks
- Solution Providers
- Associations
- Regulators

## Solutions

- Business Strategy
- Revenue Enhancement
- Deposit & Sweep Pricing
- Sales Training & Effectiveness
- Product Opportunity & Gap Analysis
- Operational Efficiency
- Risk Management & Compliance
- Competitive Assessment & Positioning
- Vendor Selection & RFP Management
- Market Analysis







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Treasury Strategies, Inc. is the leading treasury consulting firm working with corporations and financial services providers. Our experience and thought leadership in treasury management, working capital management, liquidity and payments, combined with our comprehensive view of the market, rewards you with a unique perspective, unparalleled insights and actionable solutions.

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We help you maximize worldwide treasury performance and navigate regulatory and payment system changes through a focus on best practices, technology, liquidity and controls.

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We provide guidance through every step of the technology process – which includes creating a roadmap, selection, implementation and optimization. Our expert approach will uncover opportunities to optimize the value of your treasury through fully integrated technology solutions.

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## Accreditations



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